

A Unified Urban Model with Non-Homothetic Housing Demand

Robert-Nicoud, Combes, Duranton, & Gobillon (2026)

Levi Crews (UCLA)

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PIGL-UM = A *simple* model in the highest sense...

1. identical HH with PIGL pref. (ϵ, ν)

The diagram illustrates the PIGL-UM model equation $e(w, p) = \mu w^\epsilon p^{1-\nu}$. The components are interpreted as follows:

- $e(w, p)$: housing exp. share (indicated by an orange arrow)
- μ : $\lim \rightarrow$ Cobb-Douglas (indicated by a grey arrow)
- w : total expenditure (indicated by a blue arrow)
- ϵ : income elasticity (indicated by a green arrow)
- p : rel. price of housing (indicated by a red arrow)
- ν : price elasticity (indicated by an orange arrow)

The equation is written as $e(w, p) = \mu w^\epsilon p^{1-\nu}$, with the exponents ϵ and ν highlighted in colored boxes (green and orange respectively).

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2. competitive landlords use Cobb-Douglas on fixed land L with share $1/(1 + \sigma)$

$$H^S(p) = BL p^{\sigma}$$

productivity-adj. land

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Diagram illustrating the expenditure function $e(w, p)$ for identical households with PIGL preferences. The equation is annotated with economic interpretations:

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Diagram illustrating the housing supply function $H^S(p)$ for competitive landlords. The equation is annotated with economic interpretations:

- $H^S(p)$: total housing supply
- B : productivity-adj. land
- L : fixed land
- p : rel. price of housing
- σ : supply elasticity

3. numeraire produced with labor N only

$$w = A N^{\alpha}$$

Diagram illustrating the wage function w for the numeraire produced with labor N only. The equation is annotated with economic interpretations:

- w : wage
- A : technology parameter
- N : labor
- α : agglomeration elasticity

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$\rightarrow$ leads to a closed-form solution for the equilibrium:

$$p = \left(\frac{\mu N}{BL} \right)^{\frac{1}{\nu + \sigma}} w^{\frac{\epsilon}{\nu + \sigma}} \quad H = (BL)^{\frac{\nu}{\nu + \sigma}} \left(\mu N \right)^{\frac{\sigma}{\nu + \sigma}} w^{\frac{\sigma \epsilon}{\nu + \sigma}}$$

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$$p \propto N^{\frac{1 + \alpha \epsilon}{\nu + \sigma}} \quad H \propto N^{\frac{\sigma (1 + \alpha \epsilon)}{\nu + \sigma}}$$

... and the culmination of 20+ years of theory ↔ data work

Elasticity	Notation	Estimates	Citation
Income (demand)	ϵ	0.7–0.9	Combes, Duranton, and Gobillon (2019, 2021), Finlay and Williams (2025)
Price (demand)	ν	0.6–0.9	Combes, Duranton, and Gobillon (2019, 2021), Finlay and Williams (2025)
Price (supply)	σ	2 (0–10)	Combes, Duranton, and Gobillon (2019); Baum-Snow and Duranton (2025)
Agglomeration	α	0.02–0.05	Combes, Duranton, and Gobillon (2008); Combes and Gobillon (2015)
Migration	κ	2.1–5.1	Beaudry, Green, and Sand (2014); Diamond (2016); Finlay and Williams (2025)
Commuting	θ	0.04–0.08	Combes, Duranton, and Gobillon (2019); Duranton and Puga (2023)

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2. even those who specify NHCES actually *estimate* PIGL ([Finlay and Williams, 2025](#))

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can I use PIGL-UM to rationalize time trends?

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 - actually slightly *increasing* across cities
(Combes, Duranton, and Gobillon, 2019; Finlay and Williams, 2025)
 - can match with unit housing demand
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- What if we add constant-over-time $e(w_{nt}, p_{nt})$ to our list of requirements?

The simplest back-of-the-envelope

If I assume that A grows at rate $g_A \dots$

$$e(AN^\alpha, p) = \mu \left(A N^\alpha \right)^{\epsilon - 1} p^{1 - \nu}$$

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Then to hold expenditure shares constant over time,

$$0 = (\epsilon - 1) (g_A + \alpha g_N) + (1 - \nu) g_p$$

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$$g_p = \frac{1 - \epsilon}{1 - \nu} (g_A + \alpha g_N)$$

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$$0 = (\epsilon - 1) (g_A + \alpha g_N) + (1 - \nu) g_p$$

$$g_p = \frac{1 - 0.75}{1 - 0.61} (g_A + \alpha g_N)$$

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$$g_p \approx 0.64 (g_A + \alpha g_N)$$

→ Need relative price growth *slower* than aggregate income growth!

Potpourri for the authors

- non-homotheticities matter for restoring finite efficient city size, but...
 - **parameter condition doesn't depend on how strong they are:** just $\alpha \sigma < 1$
 - vestige of the simplifying assumption that $\epsilon = \nu \in (0, 1)$?
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- residence is a **large, discrete, durable choice** $\rightarrow$ wages $\neq$ total expenditure w
- PIGL-AMM assumes $p(x)\tau x^\theta$, not $p(x) + \tau x^\theta \rightarrow$ consistent with estimation of θ ?
(Combes, Duranton, and Gobillon, 2019; Duranton and Puga, 2023)
 - can have non-homothetic housing (unit demand) but homothetic urban costs (Crews, 2024)

A parsimonious model of urban structure with non-homothetic housing demand

1. should be taught in any urban/spatial course as a unifying framework
2. PIGL is a smart choice → **make it clearer *why***
3. non-homothetic preferences → *can we still divorce from time trends?*

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Thanks!

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